

## INVESTOR AWARENESS PROGRAM

On 24th February 2023, Rizvi college of Education Women Development Cell in collaboration with Help Yourself Foundation (non-profit making organization) had organized an Investor Awareness Program by BIAP (Board of Industry Academia Partnership).

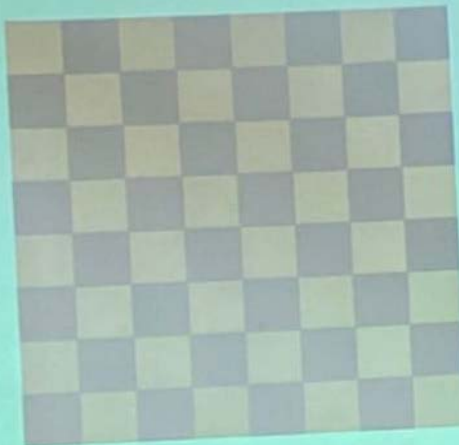
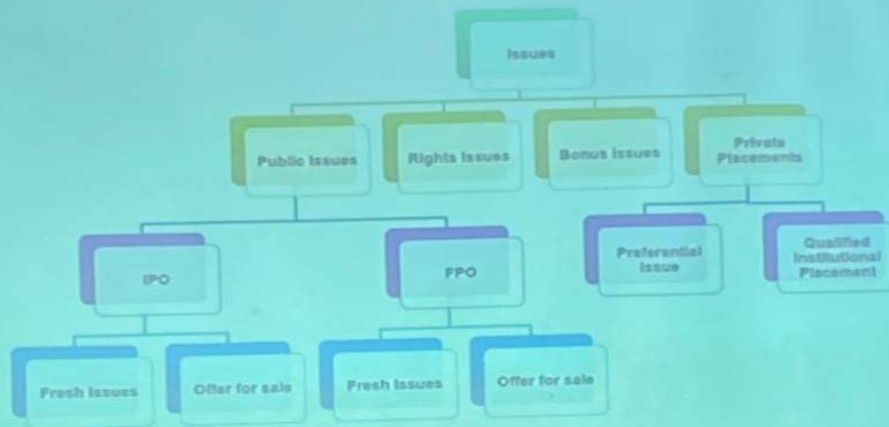
The resource person was Dr. Ariti Modi a Financial Advisor, she started her lecture by explained about the types of investments i.e., 1) Traditional Investments and 2) Non-Traditional Investments. Traditional investments include FD (Fixed Deposits), PF (Provident Funds), etc. which actually provides limited amount of growth. Dr. Ariti Modi introduced the gathering about how student teacher can invest in capital market, which is through EIC (Economy Industry Company) analysis. She also explained about the buying of shares through an example of chess board. Then we moved on to the concept of IPO (Initial Public Offer) which is an offering of shares of the company to the public, in the past years these IPOs were offline and functioned manually, but in today's rapidly growing world these IPOs are online, easy to access and direct investment is possible.

The facilitator then explained about Mutual Funds which are also referred to as pool of money, type of accounts and online websites like ASBA and SCORES for assessment of funds.

A glance of the ppt presented by Dr. Arti Modi.







64 squares are 64 shares

If each square is worth Rupee 1,  
the value of company is Rs. 64

Tell me, how much money do you  
need to buy 50% of the company?